



# Strong Interest Inventory® Accreditation Program



## Strong Interest Inventory®

For nearly 85 years, the Strong Interest Inventory® assessment has provided time-tested, research validated insights to help individuals in their search for a rich, fulfilling career. As one of the most respected and widely used career planning instruments in the world, it has been used in organisations and educational institutions of all sizes. [Know more](#) about the Strong instrument.

6 General Occupational Themes

30 Basic Interest Scales

260 Occupational Scales



## Why should you be interested in the Strong?

- **Gold standard in career guidance:** The Strong Interest Inventory® framework's universal acceptance and its statistical data based nature have led it to become the gold standard for career guidance in schools, colleges, organisations and social centres.

- **Well researched, reliable and valid:** With over 8 decades of research backing it, the Strong Interest Inventory® is very reliable and has been validated across educational institutions, organisations, cultures and geographies.
- **Aid career conversations across audience groups:** The tool can be used by students, corporates, and senior, retired professionals. It gives you access to career conversations across life stages and audience groups.

## Program Details

Anahat's Strong Interest Inventory® Accreditation Program teaches participants how to professionally and ethically administer and interpret the Strong Interest Inventory®. This two-day accreditation Program provides participants instruction in Holland's theory of vocational interests and deals with the interpretation of other Strong scales

The program is designed to help you practice the skills necessary in different contexts. It will provide tips on how to interpret challenging profiles.

Upon successful completion of the program, you will be eligible to purchase and use the Strong Interest Inventory® and its reports anywhere in the world. You will also receive a certificate from The Myers-Briggs Company, indicating your eligibility to use the Strong Interest Inventory®.

## Benefits of Accreditation

- You will get access to the Strong instrument and its family of reports
- You will also receive resource materials including books and user guides to help you get started with the Strong instrument
- You will enhance your expertise as a career counsellor, talent professional, organisational development practitioner and coach

Watch a short clip on how Strong Interest Inventory® can help explore careers



## Who should attend this Program?

- Trainers and Educators
- Career counselors
- Organisation Development professionals
- Coaches
- Talent management professionals

## The following programs will be conducted virtually

Duration: 2 days

Dates:  
23 - 24 September  
21 - 22 December

Timings:  
9:00 am to 4:30pm

Enrolment fee:  
INR 24,000/- plus GST